



Steady

A private recovery app for the people you support

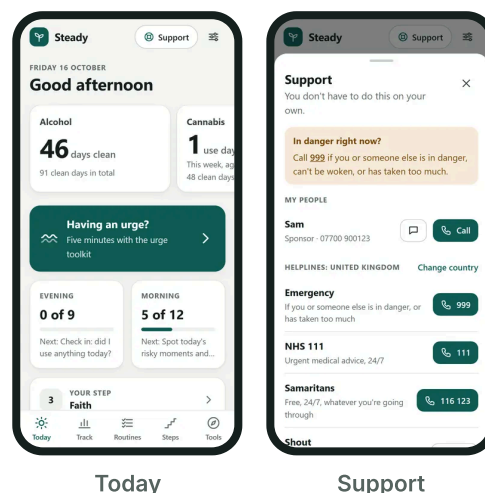
FOR ORGANISATIONS

A private place for your clients' recovery

Steady is an app for adults recovering from alcohol and drugs. It's a place to track clean days, ride out urges and keep daily routines close. Everything stays on the client's own phone or computer.

What your clients get

-  **Clean days that only go up.** Milestones stay once they're reached. A slip is information, not a verdict.
-  **An urge toolkit:** urge surfing, a breathing guide, their own reasons, and people to call.
-  **Morning and evening routines,** and a quick evening check-in.
-  **Twelve Step work in plain words,** or self-management tools that draw on cognitive behavioural ideas. Or both.
-  **Appointments,** with reminders that only say "Appointment".
-  **Support one tap away** on every screen: helplines, the emergency number, and your service's number.
-  **Plain safety information,** for example about stopping some substances suddenly, and tolerance after a break.
-  **PIN lock,** backups they control, large text, and light and dark mode.
-  **With your key, Steady Plus:** charts of their mood and cravings, a progress summary to print or share, the money they haven't spent, milestone cards, password-locked backups and colour themes.



What it means for your service

✓ Nothing to set up

No accounts, staff logins or systems. You pass on a licence key.

🔒 No client data

Steady doesn't send client data to us or to you.

👤 Priced by people

The price depends on how many people you support, not how many sites you have. Steady never counts anyone.

📞 Your service, in Support

Your name and phone number, next to the helplines.

💖 Clients keep everything

Everything in Steady Plus, kept even after your licence ends.

🎯 Fits any approach

Twelve Step, self-management, or both. Clients choose.

Free 3-month pilot for early organisations

No commitment. At the end, choose a licence or stop.

hello@lightkeeperstudio.co.uk

In plain words

- ✓ Everything clients enter stays on their own phone or computer.
- ✓ Steady doesn't send client data to us or to you. We can't see it or share it.
- ✓ Clients can lock Steady with a PIN. Support still works on the lock screen.
- ✓ Backups are files clients save themselves. They can delete everything at any time.
- ✓ No account, no analytics, no ads and no tracking. It works offline.
- ✓ Your licence key holds only your service's name and number, and is checked on the device.
- ✓ Reminders only say "Morning routine", "Evening routine" or "Appointment".

For your data protection lead

We don't process any client data on your behalf, so there's no client data for a data processing agreement to cover for the app itself. Please make your own check, as you would for any app you suggest. Our privacy policy and terms of use are at steady.lightkeeperstudio.co.uk.

What a licence includes

- ✓ No counting or tracking of clients
- ✓ Steady Plus for every client with your key
- ✓ Your service's name and number in Support
- ✓ Clients keep everything afterwards
- ✓ Printable leaflets and client cards
- ✓ Help by email
- ✓ Invoices and purchase orders

Prices

LICENCE	FOR	A YEAR
Community	Community groups, up to 50 people a year	£49
Small	Up to 100 people a year	£199
Medium	Up to 500 people a year	£995
Large	Up to 1,000 people a year	£1,995
Extra large	Up to 2,500 people a year	£3,995
Whole district	More than 2,500 people a year	£5,000

Each licence covers one district (a local council area). Priced by people, not sites. Prices exclude VAT. Free 3-month pilot for early organisations.

How to get started

1 Get in touch

Email us and tell us about your service.

2 Free pilot

We send you a licence key with your service's name and number.

3 Pass it on

Share the key and hand out cards. Clients paste it in Settings, then Licence.

4 Choose

After 3 months, pick a licence or stop. Clients keep everything.

Contact

hello@lightkeeperstudio.co.uk
steady.
lightkeeperstudio.co.uk

If someone needs help now

Emergency If someone is in danger, or has taken too much **999**

Samaritans Free, 24/7, whatever you're going through **116 123**

FRANK Drugs advice, 24/7. Or text 82111 **0300 123 6600**

Outside the UK: findahelpline.com lists free helplines in your country.